

# SUSTAINABLE DEVELOPMENT

## - FROM VISION TO ACTION

### Overview of the course content in the e-learning *Sustainable development - from vision to action*

This approximately 60 minutes long web course is intended for those wanting to further increase their knowledge. *Sustainable development – from vision to action* adds to the fundamental understanding that was established with *The Sustainability Journey*, and introduces a practical approach towards strategical planning for sustainable development.

Only when everyone involved are sharing a mutual understanding for what sustainability means can a common language around it be created. This e-learning can help you start turning problems into possibilities, and is useful in the developing of a method for strategical sustainability management. This web course is available in English and Swedish.

#### **1. Introduction**

You will firstly be introduced to the planning and decision making regarding sustainability. We will also briefly reiterate the most important insights from *The Sustainability Journey*.

#### **2. Key concepts – delving deeper**

We explore the concept of sustainability even further, while also incorporating the science behind the sustainability principles.

#### **3. Applying the sustainability principles**

Here you will have the opportunity to apply the principles for sustainable development.

#### **4. Backcasting – to build a desirable future**

We will in this section demonstrate how the method of backcasting can be used to strategically plan the shift towards sustainability. The method is divided into three main steps: defining the goal, identifying the current state and the gap between the two, and then finding clever ways to move forward.

## **5. Backcasting in practice**

Here you get the opportunity to explore two examples of organizations that work strategically in order to move forward on their sustainability journeys.

## **6. The end**

And to finish off, we will provide you with useful tools such as templates and checklists, which can help you to quickly get going with the planning of your organization's sustainability journey.

Upon completion of the course, you will receive a diploma.