

E-LEARNING WITH THE NATURAL STEP

SOME FURTHER DETAILS ON OUR OFFER

 The Natural Step

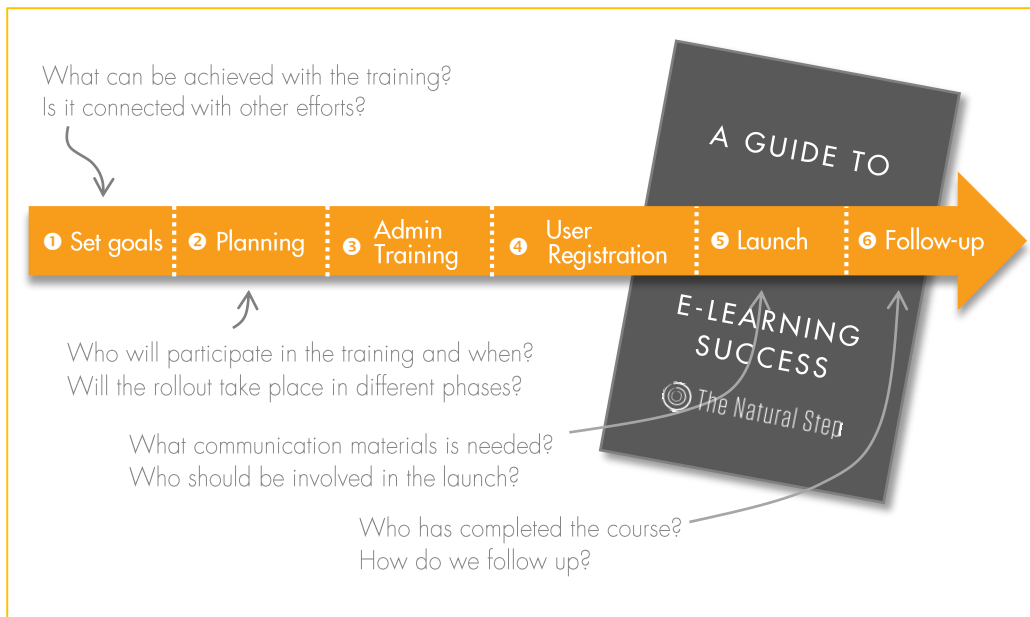
AN OVERVIEW OF WHAT YOU GET

Having the right knowledge throughout the organisation is important for all businesses that wish to accelerate their sustainability work – it is a necessary ingredient on the journey towards a sustainable future. The Natural Step has worked since 1989 in various ways to create competence and commitment to sustainable development. One of the tools we provide are online courses. They are an excellent tool for effectively reaching employees and project teams in your organisation. This document provides an overview of what you get when you purchase online courses from us.

When you purchase our e-learning you will get access to:

- **A cost-effective solution** for reaching all employees, suppliers and partners. You can easily reach 10 or 10,000 people in order to create a shared foundation of knowledge and engagement around sustainability.
- **Up to date and inspiring sustainability content** based on our 27 years of experience in helping organisations build their sustainability work.
- **A course portal that offers flexibility for your employees** – they may complete the training when they wish.
- **Our course, *The Sustainability Journey*, is available in 12 languages¹**, making it possible to use our web course in multilingual organisations.
- **A user-friendly administrative system** makes it easy to manage the course activities, follow up on the number of participants and send reminders.
- **Our license packages provide availability for 2 years**, which allows for repetition and introduction for new employees.
- **Support documents and guidance** that will help you to truly succeed in reaching out with the e-learning throughout your business.

¹ The languages are Swedish, Danish, Norwegian, Finnish, Estonian, Polish, German, French, Dutch, Italian and Chinese (Mandarin).



The Natural Step has developed a guide that our customers use to plan the launch and follow-up of the e-learning. It includes checklists and illustrative examples to guide you in every step of the process.

The Natural Step also provides:

- **The option to customize the course portal and e-learning content** - for instance, by adding your logo or a welcome message in the course portal or by customizing the contents of the e-learning.
- **The opportunity to develop a completely customized course module** through which you can present your organisation's sustainability work. As we are working with templates, we are able to offer this at a very low cost.

This document does not contain any detailed information on the content of our e-learning. To learn more about our online course package, our customized e-learning or other ways in which we may help you create commitment and awareness about your organisation's sustainability efforts, please feel free to get in touch with us. You will also find more information on our website on the e-learning.

www.detnaturligasteget.se/webbkurs

Contact details: Karin Schulz

karin.schulz@detnaturligasteget.se, Phone: +46 (0) 709 - 752 901